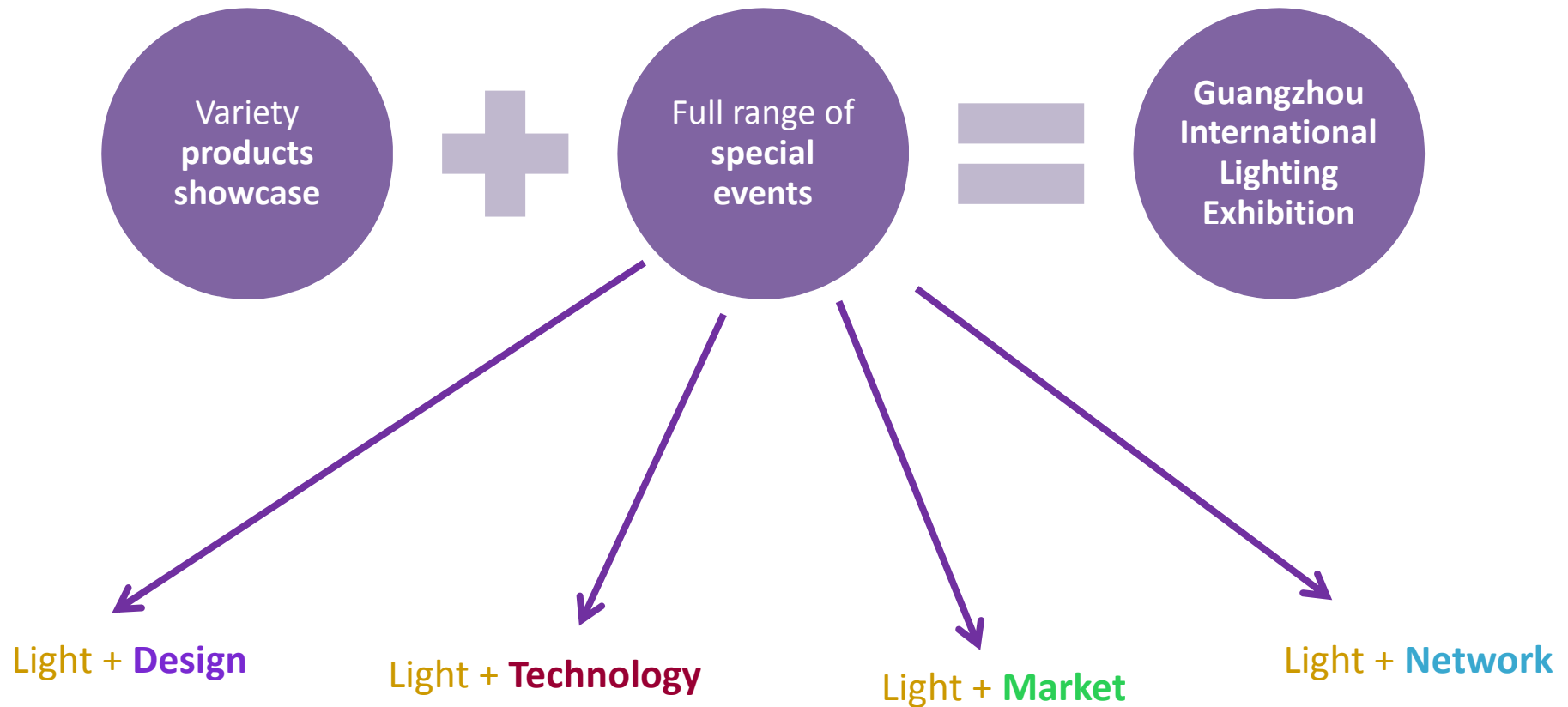


How a industry gala perform?



The 4-day event offers participants to get the latest industry information under 4 aspects, including design, market, technology and network. The experience of sourcing products and learning industry development in one location is definitely add value to your trip!

Light + Design

Overview:

Designing a complete and suitable luminous environment is more complicated than simply selecting lighting fixtures. A success lighting design integrates the usefulness, sustainability concerns and maintenance issues.

Light + Design consists of a series of events provide quality and objective information about each of these aspects in detail. Up-to-date topics will be presented by related professionals, such as architect, lighting designers and city planners. Topics range from building a harmonious city lighting environment to interactive of human and lighting.

Topics to be discussed:

Interactive of human and lighting
Integrated of natural light and artificial light
Sustainable lighting- optimize energy consumption
...and far more

Target Audience:

Lighting enterprises, lighting manufacturers, city planners, real estate developers, lighting designers, architects, lighting engineers, etc.

Light + Technology

Overview:

LED technology is in rapid development. It seems that new varieties and applications are announced everyday.

Light + Technology provides an overview of energy efficiency in lighting considering all the elements and how they inter-relate with one another. Symposiums of LED technology, product presentation and forum regarding energy saving and intelligent building technology are designed for manufacturers, installers as well as building developers, facility managers.

Topics to be discussed:

Review of LED lighting industry and development forecast
LED Technology Advancement for meeting market demand
Cutting the system cost of LED lighting
Energy saving policy

Target Audience:

Lighting enterprises, lighting manufacturers, city planners, real estate developers, lighting designers, architects, lighting engineers, etc.

Light + Market

Overview:

The lighting world has transformed from familiar and predictable to dynamic and complex in recent years. Industry players must master a flood of information in order to evaluate current situation.

The discussions of pathways to market inspire industry players to seize opportunities and manage risks in global market, especially in China, Russia and USA.

Topics to be discussed:

Market analysis

Channel management

Business strategy sharing

Target Audience:

Lighting enterprises, lighting manufacturers, importer, exporter, etc

Light + Network

Overview:

A golden networking occasion that gathers renowned organization from all over the world. Visitor can meet and exchange information with different trade associations and industry professionals in an easily accessible environment.

Topics to be discussed:

Global lighting market
Recent lighting topics in specific countries

Target Audience:

All are welcome